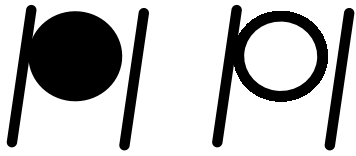
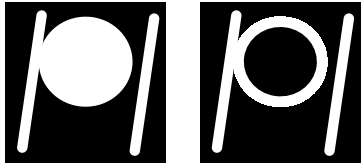


## Logo

### Main logo



### Inversed Logo



## Primary Colors

These colors are to be used for all headings, subheading, and body



#231F20

#494B56

## Typeface

Josefin Sans for headings and Futura PT for body text

## Heading

Josefin Sans in 24 pt

## Sub heading

Josefin Sans in 20 pt

## Caption

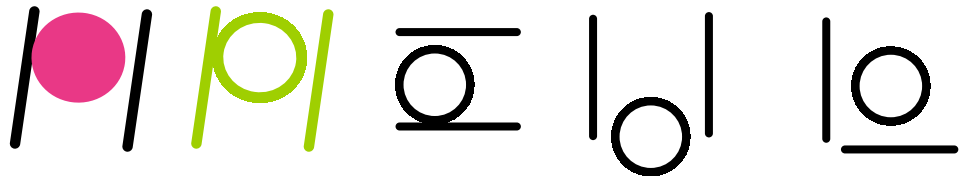
Futura PT in 16 pt

## Body Text

Futura PT in 12 pt

## Identity

### Symbol 1



### Symbol 2



## Secondary Colors

These colors can be used as accents, such as the background color of a button, linework throughout the platform(s), decorative uses of the symbol and logo, and to highlight text if need be



#D3D2D9

#9FCF01

#F4FED1

#E93886

#456789

## Fonts

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz**

**123456789**

Josefin Sans Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

123456789

Futura PT Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

123456789

Futura PT Light