LISA PESOK

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Portfolio
LinkedIn
Instagram

Product Designer, passionate about sustainability and making a social impact. I'm leveraging my past experience in mechanical engineering, industrial design, and graphic design to create cohesive and elegant solutions. Keeping it simple in Brooklyn, NY.

SKILLS & TOOLS

Skills & Tools
+ UI and UX Design, Wireframing, Prototyping, Usability Testing, Graphic Design, Project Management, Design Thinking
+ Adobe Suite, Sketch, Figma, Invision, Abstract, Zeplin, Usability Hub, GitHub, HTML, CSS, Javascript, SolidWorks
Language
+ Fluent Russian

EXPERIENCE

CoCreate Consulting, *Digital Design Consultancy, Brooklyn NY*   *02.19 — Present*
Contract Product Designer
+ Designed and launched a site for the NYC UX community, aggregating community information
+ Reviewed third party client product and consulted on how to improve design and usability

Freelance Product Designer *Brooklyn NY*   *07.18 — Present*
+ Design graphic assets and identities, as well as website experience and design

Thislexik *Experiential Furniture Design Studio, Brooklyn NY*   *10.16 — 07.18*
Designer/Studio Manager
+ Created new furniture designs for new product lines, as well as custom orders
+ Redesigned existing products for better performance and optimized fabrication

Caliper Studio *Custom Metalwork Design Studio, Brooklyn NY*   *06.15 — 09.16*
Assistant Project Manager
+ Rendered 3D models of architectural designs for futher approval and fabrication
+ Assisted project managers in coordinating the design process

PROJECTS

Poplock | Mobile Application   *11.18 — Present*
Role: UI/UX design, Brand, Identity
+ Search platform and agreggator for urban dancers and dance teacher to find and post classes.
+ Working directly with a group of developers to launch MVP

Atmosphere | Web Application   *11.18 — 12.18*
Role: UI/UX design, Brand, Identity
+ Web application for clutter free cloud storage and project management

EDUCATION

Bloc Design Track Product Design and Frontend Dev Apprenticeship   *09.18 — 04.19*
Stony Brook University B.S. Mechanical Engineering   *09.11 — 05.15*

VOLUNTEERING

Sustainability Defined, *Sustainability Podcast, Remote*   *06.18 — Present*
Graphic Design, Research